

Sponsorship Opportunities



PARTNER WITH
INLAND EMPIRE SHRM &
GET YOUR BRAND IN FRONT OF
HR PROFESSIONALS



IE SHRM

AFFILIATE OF



SOCIETY FOR HUMAN
RESOURCE MANAGEMENT

ABOUT INLAND EMPIRE SHRM

As an affiliate chapter of the Society for Human Resource Management, Inland Empire SHRM serves the greater Inland Empire area of Riverside and San Bernardino Counties in Southern California. Serving a community of thousands of human resources professionals and a membership of over 500 HR professionals representing various industries, we strive to provide valuable information and resources to HR professionals.

Who are IE SHRM Members?

59% of Inland Empire SHRM members* are managers or directors—the decision markers and influencers for their organizations.

**based on 2017 chapter member survey data*



FOR QUESTIONS OR ASSISTANCE CONTACT US AT SPONSORSHIP@IESHRM.ORG

IE SHRM is a California non-profit organization under the IRS code 501(c)(6). Your sponsoring contribution may be tax deductible.

Note: Events may be cancelled at the discretion of the chapter board of directors. Sponsorship contributions paid for events subsequently cancelled will be refunded or rescheduled upon mutual agreement of the sponsor and board of directors.



MEET FACE-TO-FACE WITH HR DECISION MAKERS

Inland Empire SHRM sponsorship opportunities provide a powerful, cost-effective way in which to enrich your company's brand within the Inland Empire and connect with key decision makers in local businesses throughout the region. Inland Empire SHRM meetings have typical attendance of 60. Your sponsorship of IE SHRM events will help your brand, your company expand its influence and business opportunities. Most monthly events have one sponsor for exclusive one-to-one engagement with attendees, including podium time to present your product or services.

HOW SPONSORING WORKS FOR YOU

- Get in front of your target market
- Create brand awareness & exposure
- Increase your reach and exposure to new clients and businesses
- Cultivate customer relationships
- Collect high-quality sales leads
- Greater ROI than other advertising methods

MONTHLY MEETING SPONSORSHIP \$350

- Logo inclusion in IE SHRM event print materials
- Inclusion in the Rolling Welcome PowerPoint (when available)
- Opportunity to collect attendee business cards for door prize giveaway (optional)
- Opportunity to distribute promotional items to members (optional)
- 6x4' space with 6' display table for vendor materials, 1 chair
- One (1) month of logo inclusion on IE SHRM website with link to your company site
- Three-minute (3) presentation during the sponsored meeting
- Meal for exhibitor (1)

DISPLAYS, SIGNS & BANNERS

Sponsors are able to display appropriate signage, displays or banners associated with their organization. Sizes and dimensions of display materials are limited to the assigned space.

AGREEMENT

The Sponsor grants the Inland Empire SHRM (IE SHRM) the right to use the Sponsor's trade names, logo designs, trademarks, and company descriptions as provided in Sponsorship materials. These assets may be used in any medium of advertising, or marketing materials distributed solely in connection with the sponsored event. IE SHRM agrees to use materials according to Sponsor's trademark usage guidelines.

The Sponsor understands and agrees that there are no explicit or implied guarantees of space or attendees beyond this agreement and that all sponsored events and space assignments are made on a "First Paid, First Assigned" basis.

IE SHRM will not be responsible for damage to or loss of property belonging to the Sponsor, its employees, contractors, or agents or for personal injury to the Sponsor's employees, contractors, agents, directors, or invitees except to the extent that claims may be solely and directly attributed to willful misconduct or gross negligence of the IE SHRM and IE SHRM's employers, directors, or officers.



SPONSOR APPLICATION

Please complete the information below.

Company Name

Type of Product or Service

Company Website

Address (Street, City, ST, Zip)

Contact Name

Contact Phone

Contact Email

Sponsorship Amount

Select Month

- Monthly Meeting \$350
 Other \$ _____

- Jan Apr Jul Oct
 Feb May Aug Nov
 Mar Jun Sep Dec

Additional Information

Name of representative who will be attending the event.

Representative Name

Sponsor Signature

Date

Sponsorship application and payments can be completed online through the IE SHRM Store at www.ieshrm.org or complete this application page and send check payable to Inland Empire SHRM to P.O. Box 9351, Redlands CA, 92375-9351. Application, logos and sponsoring payments must be received no later than 30 days prior to the event date.

