



Advertiser/Company Name: _____

Address (City, State, Zip): _____

Email: _____ Phone #: _____

Advertiser Contact Name: _____

We hereby authorize Inland Empire SHRM (publisher) to place our advertisement on the Inland Empire SHRM website (ieshrm.org) and in the IE SHRM Newsletter (please see Terms & Conditions).

General Advertising (Service Providers, Staffing Agencies, Venders, Other)

Advertisement Size & Pricing

- Hyperlink, or 1x1" ad \$150 for 30 days
- 2x2" or block ad \$250 for 30 days
- 2x4" or banner ad \$500 for 30 days

Advertising Period

- 30 Days
- 60 Days

Advertisement Period Begin Date: _____ End Date: _____

Conference Booklet Sponsorship Ad

- Full page 5x8" \$750
- Half page 3x5" \$500
- Quarter page 1x2" \$250

Total payment due upon contract, no ads will be published without payment in full in advance. Minimum ad run time is 30 days. Maximum ad run time is 60 days.

Submit high-resolution image or graphic (300 dpi or higher; JPEG, or vector)

This agreement is subject to the terms and conditions appended in this agreement. The appended conditions are acknowledged as a part of this contract. Inland Empire SHRM reserves the right to accept or reject any advertising copy submitted. Due to limited advertising space, we cannot guarantee placement of similar/same trade businesses on different pages.

Name of Authorized Signatory: _____

Signature: _____ Date: _____

Inland Empire SHRM Representative Signature: _____

Return copy of contract with check made payable to:
Inland Empire SHRM, P.O Box 9351, Redlands, CA 92375
ieshrm.org

The signed agreement can be emailed to ieshrm@gmail. An electronic payment may be made online at ieshrm.org.

Terms and Conditions

PUBLISHER

Inland Empire SHRM shall not be responsible for errors in any advertisement due to errors in ad copy or artwork furnished by the advertiser. In the event of any error in any advertisement not caused by errors in ad copy or artwork furnished by the advertiser, the liability of The Publisher shall be limited to the return of any charges paid by the advertiser to The Publisher.

GENERAL POLICY

Advertisers and agencies representing the advertiser assume liability for all ad contents, text, photos, illustrations, representations, and advertisements printed, and also assume responsibility for any claims arising there from made against the publisher or IE SHRM. The Publisher reserves the right to reject any advertising which is not in keeping with the publication's standards or those of Inland Empire SHRM. Inland Empire SHRM reserves the right to repeat previous copy if new copy is not received by the deadline. Artwork will only be returned if so requested. Submitted artwork will be held for 3 (three) months from date of publication. The advertiser agrees to honor any offers specified in its advertisement as per its terms and conditions. The advertiser assumes full responsibility that advertiser's advertisement, business operations, services and products comply with all applicable laws.

COLLECTION POLICY/TERMS

Total payment due with contract for agreed upon advertising period. No ads will be printed without payment in full in advance. Any contract changes are subject to rate penalties. All checks for deposit or payments shall be made to Inland Empire SHRM. A \$25.00 service charge will be imposed on any check returned for any reason.

PRODUCTION REQUIREMENTS

Electronic files will be accepted in Acrobat PDF and/or JPEG format submitted electronically. The inclusion of the advertiser's advertisement on the Inland Empire SHRM (ieshrm.org) website shall not constitute an endorsement of the advertiser or the advertiser's product or service. The advertiser assumes full and complete responsibility and liability for the contents of all advertising copy of artwork submitted, printed, and published pursuant to this agreement, and the advertiser shall indemnify and hold Inland Empire SHRM harmless against any demands, claims, or liability.

ACCEPTANCE

Submission of any advertisement constitutes acceptance of all the foregoing general conditions. Inland Empire SHRM reserves the right to accept or reject any advertising copy submitted. Failure to comply with the terms and conditions will result in a severing of this contract in its entirety

Please initial _____