

Leading Change

Sponsorship Prospectus

ONTARIO, CA

October 24, 2024

IE *SHRM*
Annual Conference

20th IE SHRM

The logo features the number '20' in a large, black, serif font with a gold outline. The '0' is partially filled with a stylized tree graphic in gold and orange. The tree has a thick, curved trunk and branches with several round, orange fruits. To the right of the '0' is a small 'th' in a black serif font. Below the '20' is the text 'IE SHRM' in a large, black, serif font with a gold outline.

Celebrating Our Legacy,

Growing Our Community,

Designing our Future.

Website
www.ieshrm.org

E-Mail
sponsorship@ieshrm.org



Who We Are

Inland Empire SHRM has been at the forefront of HR excellence in the Inland Empire for two decades, fostering a community where HR professionals can connect, collaborate, learn, and innovate. As we mark our 20th anniversary, we celebrate our journey from a small network of dedicated professionals to a leading force in the HR field, serving Riverside and San Bernardino Counties with commitment for 20 years.

Through years of service, IE SHRM has become synonymous with leadership and development throughout the Inland Empire business community. Our legacy is not just in the past; it's a stepping stone for the future as we continue to offer resources, networking opportunities, and professional development that empowers our members to lead and succeed in an evolving workplace.



Collect Attendee Information



Reach an Engaged Audience



Connect with Decision Makers



Sponsorship Levels



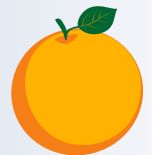
Bronze

Silver

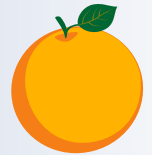
Gold

Platinum

6' Table with 2
Chairs



Logo and Link
Inclusion
on IE SHRM
Website



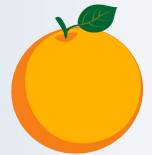
1 Month

3 Months

x2
3 Months

x2
6 Months

Complimentary
Guest Registrations

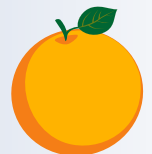


2 Passes

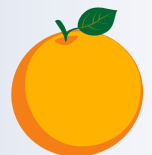
3 Passes

4 Passes

Reserved round
table for 8-10 guests



Podium time
between sessions



Lunch Included for All Sponsors



250+ Attendees



Inland Empire HR & Business Professionals



20 Years of Legacy

MEET FACE-TO-FACE WITH HR DECISION MAKERS

Inland Empire SHRM sponsorship opportunities provide a powerful, cost-effective way in which to enrich your company's brand within the Inland Empire and connect with key decision makers in local businesses throughout the region. The IE SHRM annual HR conference has a target goal of more than 300 attendees, a monthly meeting attendance target of 60. Your sponsorship of IE SHRM events will help your brand, your company expand its influence and business opportunities. We drive attendee traffic to your space, between sessions, and before and after the event, during breaks and lunch by using a prize drawing opportunity. Sponsors have the option of conducting their own drawings at the end of the event as well.

The UCR School of Business report (2022) shows that the Inland Empire (Riverside and San Bernardino Counties) has significantly outperformed the nation, with business activity growing by 1.6% in the first quarter of 2022 in the region compared to .6% growth for U.S.

DISPLAYS, SIGNS & BANNERS

Sponsors are able to display appropriate sign-age, displays or banners associated with their organization. Sizes and dimensions of display materials are limited to the assigned space.

Agreement

The Sponsor grants the Inland Empire SHRM the right to use the Sponsor's trade names, logo designs, trademarks, and company descriptions as provided in Sponsorship materials. These assets may be used in any medium of advertising, or marketing materials distributed solely in connection with the sponsored event. IE SHRM agrees to use materials according to Sponsor's trademark usage guidelines.

The Sponsor understands and agrees that there are no explicit or implied guarantees of space or attendees beyond this agreement and that all sponsored events and space assignments are made on a "First Paid, First Assigned" basis.

IE SHRM will not be responsible for damage to or loss of property belonging to the Sponsor, its employees, contractors, or agents or for personal injury to the Sponsor's employees, contractors, agents, directors, or invitees except to the extent that claims may be solely and directly attributed to willful misconduct or gross negligence of Inland Empire SHRM and its employers, directors, or officers.

SPONSOR APPLICATION

Please complete the information below.

Company Name

Type of Product or Service

Company Website

Address (Street, City, State, Zip)

Contact Name

Contact Phone

Contact Email

Sponsorship Level

Platinum - \$5000

Silver - \$1750

Gold - \$2500

Bronze - \$1000

Representatives Attending Event

Sponsor Signature

Date

Please send this application page and check payable to Inland Empire SHRM to P.O. Box 9351, Redlands CA, 92375-9351.

Sponsorship payments and application may also be made online at www.ieshrm.org

IE'24
SHRM
Annual Conference
October 24, 2024

Leading
Change



Contact Us!

Website

www.ieshrm.org

E-Mail

sponsorship@ieshrm.org

IE SHRM is a California non-profit organization under the IRS code 501(c)(6). Your sponsoring contribution may be tax deductible.

Note: Events may be cancelled at the discretion of the chapter board of directors. Sponsorship contributions paid for events subsequently cancelled will be refunded or rescheduled upon mutual agreement of the sponsor and board of directors.

